

6TH ANNUAL

SAILING FOR SCHOLARS REGATTA

OCTOBER 15-17, 2015



SAILING FOR SCHOLARS is our annual fundraising Gala & Regatta. It begins Thursday evening with a gala and silent auction at the New York Yacht Club's Model Room. It continues with professional Coaching and Practice on Friday, and culminates on Saturday with the Regatta, accompanied by a Spectator Cruise and Awards Reception.

Help prepare students to succeed in the classroom, on the water, and beyond. Help underserved NYC youth learn math, science, and leadership through sailing and boat building. Our innovative model has changed the lives of hundreds of students. There are various opportunities for individuals and corporations to get involved through racing and sponsorship.

- COMPETE AS A TEAM, WATCH FROM THE SPECTATOR BOAT, ATTEND THE GALA AT THE NEW YORK YACHT CLUB
- ALL PROCEEDS SUPPORT STUDENTS IN OUR YEAR-ROUND YOUTH DEVELOPMENT PROGRAM WITH EIGHT PUBLIC SCHOOLS

RACE IN THE REGATTA

J/24 team of 5 - \$4,000

- Team tickets to the Gala & Awards Reception
- Recognition on event materials
- Official regatta gear for crew
- Teams that raise over \$5,000 will receive on-water coaching from Kristen Berry, J-World Director

SPONSOR THE EVENT

Directly support education and garner visibility to an engaged, desirable audience while helping HRCS fulfill its mission: developing leadership and academic success in underserved NYC youth. Sponsorship offers the opportunity to customize your experience, to entertain clients, and to showcase your brand.

PLATINUM \$25,000

- Custom branded spinnaker for the full race season.
- Sailing for Scholars Presented By [logo] on all event materials
- Dedicated brand activation space at the Gala or Regatta
- Gifting opportunity
- 8 Gala & Spectator Boat tickets
- Team boat in Regatta



GOLD \$12,000

- Prominent logo on all event materials
- Dedicated brand activation space at the Gala or Regatta
- Gifting opportunity
- Banner placement opportunities
- 6 Gala & Spectator Boat tickets



SILVER \$6,000

- Logo on all event materials
- Verbal mention at Gala
- 4 Gala & Spectator Boat tickets



BRONZE \$3,000

- Logo on event materials
- Signage placement at Registration
- 2 Gala & Spectator Boat tickets

GALA AND SPECTATOR BOAT TICKETS

Join us for the Gala at the New York Yacht Club
Tickets start at \$150

Watch the regatta aboard Classic Harbor Lines' elegant yacht Kingston

Tickets \$200

Contact Executive Director Robert Burke
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OUR REACH

- More than 3,000 program participants annually
- Email database of over 11,000
- Boats and sails visible to millions of park visitors and ferry/cruise ship passengers annually